American Studies- Great Depression and the Great Recession- Talking to the Nation

In the 1930s radio became ubiquitous. FDR took advantage of the technology by making regular messages to the public. His weekly announcements became known as Fireside chats, they both were to comfort a nation as well as help develop support for his programs

Listen to the following Fireside chats

<http://www.history.com/topics/fireside-chats/speeches/franklin-d-roosevelt-handles-banking-crisis?m=52af5724c3c2e&s=undefined&f=1&free=false>

1. What are the key elements of the bank holiday he has announced?
2. Give Specific examples of how he explains the banking system.
3. What are Examples of simple, yet powerful imagery and language that he employs.
4. What is your opinion of The overall effectiveness of the speech.
5. Why do you believe this speech would have been so effective in 1933.

Click to the 2nd speech on the New Deal and Social Security

1. What are the key elements of the social security system he has announced?
2. Give Specific examples of how he explains the system.
3. What are Examples of simple, yet powerful imagery and language that he employs.
4. What is your opinion of The overall effectiveness of the speech.
5. Why do you believe this speech would have been so effective in 1933.

2008- TV and another President

Listen to President Bush’s speech to the nation in September 2008 (less than two months before a new President would be elected) and compare it to FDR.

1st part <https://www.youtube.com/watch?v=T6bmEv2-rFA> (you can just listen/watch the first part

What are the key elements of the speech?

1. Give Specific examples of how he explains the financial system.
2. What are Examples of simple, yet powerful imagery and language that he employs.
3. What is your opinion of the overall effectiveness of the speech.

Another View- Talk Radio 1933 - click to Father Coughlin

Lastly Listen to <http://www.history.com/topics/fireside-chats/speeches/coughlin-denounces-new-deal?m=52af5724c3c2e&s=undefined&f=1&free=false>

As you’ve read in your textbook Father Coughlin was a critic of FDR’s policies. Listen to his radio address and compare it’s language and tone with FDR’s

1. What are the key elements of the speech?
2. Give Specific examples of how he explains his concerns.
3. What are examples of simple, yet powerful imagery and language that he employs.
4. What is your opinion of the overall effectiveness of the speech.
5. Why do you believe this speech would have been so effective in 1933.